



# STERLING NY Choice™

## CONTENT LABEL

Sterling Planet, a New York State Public Service Commission licensed renewable energy supplier, is participating in National Grid's GreenUp service to offer you an opportunity to enroll in a program that supports environmentally preferable power from wind and small hydro. When you sign up with Sterling Planet, you stay with National Grid as your electricity provider, but pay a small additional monthly charge to support renewable power.

Enrollment for **STERLING NY Choice™** supports renewable resources that produce significantly less pollution than conventional electricity sources. Businesses, colleges, non-profits, government agencies and individual consumers purchase this renewable energy to reduce the environmental impact of electricity use, help decrease dependence on foreign fuels, increase energy security, and support sustainable economic development.

### RENEWABLE ENERGY RESOURCES

	<b>Option 1: 100% Signup</b>	<b>Option 2: 75% Signup</b>	<b>Option 3: 50% Signup</b>	<b>Generation Location</b>
New Wind	50%	37.5%	25%	New York
Small Hydro	50%	37.5%	25%	New York
Total Renewables	100%	75%	50%	New York
<b>SYSTEM POWER</b>				
National Grid	0%	25%	50%	Utility Sources

**STERLING NY Choice™** customers who select the 100% signup level option will support cleaner renewable energy for 100% of monthly use; 75% signup, 75% of use; and 50% signup, 50% of use.

These figures reflect the power that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

New renewables come from facilities that first began commercial operation on or after January 1, 1998. Eligible hydroelectric facilities are defined as facilities whose output is equal to or less than 30 megawatts, or facilities relicensed by FERC after 1986, or facilities certified by the Low Impact Hydropower Institute.

For comparison, the current average mix of electricity sources supplying New York is 43.8% natural gas, 30% nuclear power, 17.8% hydro, 3.4% coal, 2% wind, <3% other resources, and <1% oil. *Source: U.S. EPA eGRID 2012.*

**For specific information about this product, contact:**



**Sterling Planet, Inc.**  
 6200 Avalon Boulevard  
 Alpharetta, GA 30009  
 1 877 457 7712  
 info@sterlingplanet.com  
 www.sterlingplanet.com



GreenUp is the renewable energy program of National Grid – New York.