



Colleges and Universities

Company Overview

Sterling Planet is a sustainability pioneer in the US retail market – first with Renewable Energy Certificates, first with White Tags™ Energy Efficiency Certificates, first with a comprehensive 3-step solution to carbon neutrality.

3 Steps to Carbon Neutrality

1. Reduce.

White Tags™ and Energy Efficiency

2. Renew.

Green America™ Renewable Energy
Onsite Renewable Generation
Fixed-Price Renewable Electricity

3. Shift to Carbon Neutral.

Verified carbon offsets

Total carbon neutrality solutions,
or any mix of three main services

Client Profile (October 2007)

- ▶ 862 businesses
- ▶ 125 government agencies
- ▶ 38 colleges and universities
- ▶ 49 electric utilities

Environmental Impact (October 2007)

Sterling Planet sales to date have averted **20.3 billion pounds** of carbon emissions, representing enough electricity to power 1.4 million homes for a year. The environmental benefits compare to neutralizing the carbon dioxide emissions of 1.9 million cars for a year.



As a U.S. Environmental Protection Agency Climate Leaders partner, Sterling Planet has committed to net zero greenhouse gas emissions. All company electricity use and employee travel is offset with renewable energy.

Sterling Planet is a leading provider of innovative clean, renewable energy solutions for colleges and universities across the nation.

Schools are supporting renewable energy as a way to make progress towards their sustainability and carbon neutrality goals, while boosting student, faculty and alumni pride. Purchasing renewable energy is a flexible and effective strategy for schools pursuing “greening the campus” initiatives or seeking to reduce greenhouse gas emissions associated with operations.

Sample Solutions for Colleges

- ▶ White Tags™ Energy Efficiency Certificates representing the value of energy saved through conservation and load management. 1 Tag = 1 megawatt hour of energy savings.
- ▶ Green America™ Renewable Energy Certificates (RECs) to indirectly offset greenhouse gas emissions or earn LEED® points toward green building certification. Also known as green tags or renewable credits, RECs represent all the environmental benefits of generating electricity from renewable energy sources such as the sun and wind and are sold separately from electricity. 1 REC = 1 megawatt hour of electricity.
- ▶ Greenhouse Gas (GHG) Management, providing the full array of GHG offset products in sustainable and cost-effective packages. Services include electricity and energy offsets, GHG sequestration, forest and land-use management and economic development. Our verified emissions offsets meet GHG protocols, including Chicago Climate Exchange, EPA Climate Leaders, World Resources Institute, ERT GHG Registry and the Clean Development Mechanism. Sterling Planet can manage an institution’s GHG footprint and devise optimal solutions. See our carbon calculator at www.sterlingplanet.com

Sample Clients

- ▶ Duke
- ▶ Harvard
- ▶ Yale
- ▶ University of Utah
- ▶ Penn State
- ▶ Hamilton College
- ▶ Trinity College
- ▶ Warren Wilson College



Sterling Planet is the first non-academic member of AASHE, Association for the Advancement of Sustainability in Higher Education.

Other Sample Associations

- ▶ U.S. Green Building Council
- ▶ AWEA, American Wind Energy Association
- ▶ Center for Resource Solutions (Green-e Certification Program)
- ▶ Environmental Resources Trust

Mission

Sterling Planet's mission is to lead the migration to sustainable energy that is good for the environment, economy and all current and future generations.

Vision

To be the partner of choice for providing enterprise-wide carbon neutrality solutions focused on energy efficiency, renewable energy and carbon offsets.

Core Values

- ▶ Creating and satisfying consumer demand for clean energy
- ▶ Reinvesting profits into renewable energy project development and energy conservation
- ▶ Supporting positive social change and environmental awareness
- ▶ Driving market development with innovative products and services



Sterling Planet Leadership

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Investment in Today's Youth™

Sterling Planet offers colleges this unique youth scholarship program. With every purchase of at least \$5,000 of Renewable Energy Certificates, 10% of the purchase total can go to a new scholarship. For example, a \$10,000 RECs purchase means a \$1,000 scholarship. Harvard University and Duke University have both established scholarships in this way.



More educational institutions commit to carbon reduction measures

The just-released 2008 College Sustainability Report Card says that almost half the 200 schools surveyed have made a commitment to carbon reduction. Almost one of three schools have pledged to achieve carbon neutrality in the long term by signing the American College and University Presidents Climate Commitment. Many schools are already taking action, with 37% purchasing at least some renewable energy, while 34% have onsite wind and/or solar energy production. Overall, the college sustainability leaders are Carleton College, Dartmouth College, Harvard University, Middlebury College, the University of Vermont and the University of Washington.

Yale School of Forestry & Environmental Studies hosts environmentally friendly graduation



New Haven, Conn. -- In a display of their environmental ideals and values, graduates of the Yale School of Forestry & Environmental Studies held a commencement program that minimized climate-changing carbon dioxide emissions associated with energy use and transportation. Sterling Planet supplied wind energy for the event via renewable energy certificates and forestry-based offset credits from a native tree-planting project in the Mississippi River Valley, managed by The Conservation Fund's Go Zero program. The class offset the emission of 325 tons of carbon dioxide that were estimated to result from graduation activities.

Hamilton College upgrades to renewable energy



Sterling Planet provided Hamilton College in Clinton, NY, approximately 15,000 kWh of RECs monthly to offset 100% of the electricity use of Skendandoa House, a residence hall. The liberal arts college enrolled with Sterling Planet through National Grid of New York's GreenUp program and upgraded to cleaner electricity from New York-generated wind and other renewable energy sources. This purchase qualified the residence hall as a LEED™ (Leadership in Energy and Environmental Design) certified building through the U.S. Green Building Council.

