



# STERLING NY Choice™

## CONTENT LABEL

Sterling Planet, a New York State Public Service Commission licensed renewable energy supplier, is participating in Long Island Power Authority's Green Choice Program to provide an opportunity to support environmentally preferable power from wind and small hydroelectric facilities. When you sign up for Sterling Planet's cleaner power offering, you stay with LIPA as your electricity provider, but pay a small monthly charge that supports the generation of cleaner power from wind and water.

Enrollment for **STERLING NY Choice™** supports renewable resources that produce significantly less pollution than conventional electricity sources. Businesses, colleges, non-profits, government agencies and consumers purchase this renewable energy to reduce the environmental impact of electricity use, decrease dependence on foreign fuels, increase energy security, and support sustainable economic development.

### RENEWABLE ENERGY RESOURCES



**Option 1:  
100% Signup**

**Option 2:  
50% Signup**

**Generation Location**

New Wind

50%

25%

New York

Small Hydro

50%

25%

New York

Total Renewables

100%

50%

### SYSTEM POWER

LIPA

0%

50%

Utility Sources

**STERLING NY Choice™** customers who select the 100% signup level option will support cleaner renewable energy for 100% of monthly use; 50% signup, 50% of use. The remaining 50% comes from LIPA sources.

For comparison, the current average mix of electricity sources supplying New York is 16% coal, 30% nuclear, 3% oil, 23% natural gas, 19% large hydroelectric, and 1% other. Source: New York State Public Service Commission, Environmental Disclosure Label Program, 2006.

**For specific information about this product, contact:**



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This offer is available in LIPA's service area.