








STERLING NY Choice™

CONTENT LABEL

Sterling Planet, a New York State Public Service Commission licensed renewable energy supplier, offers all residential and commercial customers in the Con Edison service area the opportunity to enroll in a program that supports environmentally preferable power from wind and small hydroelectric facilities. When you sign up for Sterling Planet's cleaner power offering, you stay with your same electricity provider, but pay a small additional monthly charge that supports the generation of cleaner power from wind and water.

Enrollment for **STERLING NY Choice™** supports renewable resources that produce significantly less pollution than conventional electricity sources. Businesses, colleges, non-profits, government agencies and individual consumers purchase this renewable energy to reduce the environmental impact of electricity use, help decrease dependence on foreign fuels, increase energy security, and support sustainable economic development.

RENEWABLE ENERGY RESOURCES

	Option 1: 400 kWh 	Option 2: 600 kWh 	Option 3: 800 kWh 	Generation Location
	Small NYC Home	Medium NYC Home	Large NYC Home	
 New Wind	50% 200 kWh	50% 300 kWh	50% 400 kWh	New York
 Small Hydro	50% 200 kWh	50% 300 kWh	50% 400 kWh	New York

New renewables come from facilities that first began commercial operation on or after January 1, 1998. Eligible hydroelectric facilities are defined as facilities whose output is equal to or less than 30 megawatts, or facilities relicensed by FERC after 1986, or facilities certified by the Low Impact Hydropower Institute.

For comparison, the current average mix of electricity sources supplying New York is 16% coal, 30% nuclear, 3% oil, 23% natural gas, 19% large hydroelectric, and 1% other. Source: New York State Public Service Commission, Environmental Disclosure Label Program, 2006.

For specific information about this product, contact:



Sterling Planet, Inc.
3500 Parkway Lane
Suite 500
Norcross, GA 30092
1 877 457 2306
info@sterlingplanet.com
www.sterlingplanet.com



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This offer is available in
Con Edison's NY service area.