





STERLING NJ Choice™

CONTENT LABEL

Sterling Planet, a participant in the New Jersey CleanPower Choice ProgramSM, offers **STERLING NJ Choice™** renewable energy to New Jersey customers of Atlantic City Electric, JCP&L, PSE&G and Rockland Electric. Subscribers support cleaner power from wind and small hydroelectric projects in the mid-Atlantic region. Throughout enrollment, subscribers stay with their same New Jersey electricity provider and pay a small additional monthly premium that supports production of cleaner power from renewable energy.

STERLING NJ Choice™ is renewable energy that all New Jersey businesses, colleges, non-profits, government agencies and individuals can purchase to reduce the environmental impact of their electricity use, help decrease dependence on foreign fuels, increase energy security and independence, and support sustainability.

RENEWABLE ENERGY RESOURCES		GENERATION LOCATION	
	New Wind	67%	Mid-Atlantic
	Small Hydro	33%	Mid-Atlantic
Total Renewables		100%	Mid-Atlantic

New renewables come from facilities that first began commercial operation on or after January 1, 1998. Eligible hydroelectric facilities are defined as facilities whose output is equal to or less than 30 megawatts, or facilities relicensed by FERC after 1986, or facilities certified by the Low Impact Hydropower Institute.

For comparison, the current average mix of energy sources supplying New Jersey is 18% coal, 3% oil, 28% natural gas, 48% nuclear, 1% other fossil and 2% renewable sources.

For specific information about this product, contact:



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The New Jersey **CleanPower Choice ProgramSM** from the New Jersey Board of Public Utilities' Office of Clean Energy is a statewide program that allows New Jersey consumers to choose clean, renewable sources of energy.