



# STERLING MA Choice™

## CONTENT LABEL

Sterling Planet, a Massachusetts Department of Telecommunications & Energy licensed supplier, is participating in National Grid's GreenUp service to offer you an opportunity to enroll in a program that supports environmentally preferable power generated from wind, small hydroelectric and recovered landfill gas. When you sign up for Sterling Planet's cleaner power offering, you stay with National Grid as your electricity provider, but pay a small additional monthly charge that supports the generation of cleaner power from wind, water and landfill gas.

Enrollment for **STERLING MA Choice™** supports renewable resources that produce significantly less pollution than conventional electricity sources. Businesses, colleges, non-profits, government agencies and individual consumers purchase this renewable energy to reduce the environmental impact of electricity use, help decrease dependence on foreign fuels, increase energy security, and support sustainable economic development.

### RENEWABLE ENERGY RESOURCES 100% Generated in New England

New Northeast Wind	63 kWh (25%)
Small Hydro	187 kWh (75%)
<b>Total kWh Per <b>STERLING MA Choice™</b> Block</b>	<b>250 kWh</b>

New renewables come from facilities that first began commercial operation on or after January 1, 1998. Eligible hydroelectric facilities are defined as facilities whose output is equal to or less than 30 megawatts, or facilities relicensed by FERC after 1986, or facilities certified by the Low Impact Hydropower Institute.

The Massachusetts Department of Public Utilities requires energy suppliers to provide customers with a disclosure label. The label enables consumers to look at the energy sources of the power used to serve their needs. Consumers can compare labels to make the best choice based on their energy needs.

Compare the above 100% renewable energy blend to the basic energy blend for National Grid customers in Massachusetts: natural gas, 34%; nuclear power, 28%; coal, 12%; imported power, 11%; oil, 7%; biomass, 3%; large hydro, 2%; wind, 2%; and municipal trash, 1%. Find the complete National Grid-MA Nov. 2009 label on the company website.

**For specific information about this product, contact:**



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GreenUp is the renewable energy program of National Grid – Massachusetts.